

2 Dale Drive, Morristown, NJ 07960 • Office: 973.998.8082 • Fax: 973.695.1664 • www.ericapeitler.com

leadership coaching • facilitation services • speaking engagements • leadership consulting

An abstract graphic on the left side of the page, consisting of several overlapping geometric shapes: a large circle at the top left, a large triangle pointing right in the center, and several other overlapping polygons and lines in shades of orange and white, creating a layered, architectural feel.

Our Belief & Approach

We believe that we are all leaders...*no exceptions*. Through the choices we make, we each lead our own lives, we lead the trajectory of our careers, we lead our families and we are called to lead and be a part of teams. We also lead our personal *impact* in and on the world through our unique expressions of our voice, presence and style. These are our tools for effectively communicating, building trust in our relationships and displaying our personal confidence. Our expression of our leadership is uniquely who we are and how we show up in the world. It creates our personal experiences and how we are experienced by others. The effect of our leadership choices on ourselves and the lives around us is *simply incredible*.

We are dedicated to the discovery, expression and experience of *full potential* leadership within individuals and teams. Whether you are a corporate executive leading a large firm, a new leader finding your voice, an entrepreneur branching out into what is next or an aspiring individual who believes they have untapped potential within themselves, we can partner with you to explore and call forth the amazing leadership within you and your team!

Our approach recognizes that your leadership is an evolving and personalized expression of who you are now and who you are becoming. Leadership derives naturally from within you and when tapped into and given shape, it provides an unlimited source of energy and inspiration for you to create what you want and to play *big in your life!*



Leadership Coaching Services

One-to-One Leadership Coaching

For the individual who is aspiring to reach new levels of professional growth and performance. One-to-One Leadership Coaching will create increased awareness regarding the intention and impact of style, voice and presence on self and others. With the behavioral integration of this awareness, leaders can take themselves to new levels of influence within their organizations and business networks. In addition, focused and structured action plans for creating evolutionary or transformational changes necessary to achieve personal and professional growth objectives will be developed. Whether you are new in your role, expanding your scope or a seasoned professional looking to sharpen your performance edge, coaching will accelerate the change and growth process for highly motivated individuals through in-depth curious and courageous conversations that will challenge, inspire and call-forth the leader within.

Executive Mentor Coaching and Consulting

For the CEO or Senior Executive who wants one-to-one coaching with a business professional who can bring relevant advice and perspective to the relationship based on similar experiences in industry, assignment or level within a corporate organization. With provocative questions, a carefrontational disposition and a desire for breakthrough solutions, here the coach will bring forward business advice and counsel to the conversation in the service of accelerated learning, decision making and performance. The engagement involves an open and mutual sharing of experiences which is designed to bring alternative options and choices to the table for the executive to consider while dealing with real time business challenges.

Team Leadership Coaching

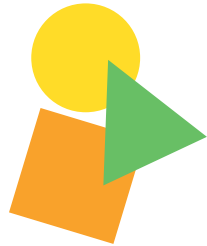
For the executive management or departmental team motivated to take their performance to a higher level or to gain traction and momentum in a new direction with a fresh start. Whether just forming, already storming, beginning to norm or striving to out-perform the expectations set for them, team leadership coaching can provide the stimulus to further open up communication, get important issues on the table and invite direct, honest and engaging discussion on the sensitive topics which need to be addressed for high performance teamwork to be fully realized.

Blended Coaching and Mentoring Circles

For the organization dedicated to building a coaching and leadership culture through structured opportunities for learning and growth. Coaching and Mentoring circles offer blended group and individual experiences to accelerate the development of targeted leadership competencies within levels of management or within specific departments. Custom designed to meet your cultural and organizational needs this program approach can deepen, broaden and accelerate learning in a fun and engaging way.

Youth Leadership Coaching

For the young adult who is eager to explore, discover and establish what it means to be a leader of themselves and others. A great growth opportunity for those interested in aspiring to future leadership roles or who are currently pursuing team, club or association leadership roles during their academic years and who want to establish an early and solid foundation for their leadership style, voice and presence.



Facilitation Services

Strategic Planning with Executive Leadership Teams

For the Executive Leadership team who wants thinking, reflection and integration time built into their strategic planning process along with professional facilitation so that all participating executives are fully focused and engaged. We will work with you to design a format which accomplishes your objectives and brings into the process an amplification of what your team needs to bring into the session to reach its full performance potential ranging from carefrontational challenge dynamics to enhanced creativity. The session will be facilitated to ensure individual input, group debate and consensus building so that alignment is achieved. Working with your internal point person(s) we will prepare an executive summary of agreements so that next steps and action plans can be put into place and tracked through to execution.

Leadership Team Alignment for Change Management Initiatives

For the organization executing a business turnaround, acquisition or restructuring initiative, we can assist you and your leadership team in getting yourselves ready to be the effective and confident voices of change. We will work with you to design a communication and alignment session to ensure that leadership roles, responsibilities and goals are clear. During times of significant change, communication preparation and delivery as well as clear expectations around roles and responsibilities can make a meaningful difference in how positively your organization perceives and embraces the changes your are initiating.

Leadership Team Brainstorming

For the team or department who is beginning a new initiative and wants an energizing and engaging kick-off meeting to start the process, we can assist you in creating an experience which will be productive, fun and memorable. We will work with you to custom design a format which ensures your team's success.

Team/Departmental Leadership Interfaces

For the organization looking to get two departments or teams to more fully embrace each others talents and gifts in an effort to bring performance to a new level. We can custom design interfaces which explore the excitement, potential and projected results of both groups effectively working together. Personal connections will be enhanced and professional working relationships will reach new levels of collaboration.

New Leadership Integration

For the organization or executive who wants to rapidly and comfortably on-board a new leader for a team or department, we can custom design an introductory day to ensure a fun, engaging start. Whether the mission of the leader is transformational change, rapid growth or team building we can assist in setting the tone and agenda for quickly deepening relationships and helping to forward the next step actions for team and leader success.



Workshops, Retreats, and Speaking Engagements

Leadership Off-Sites and Retreats

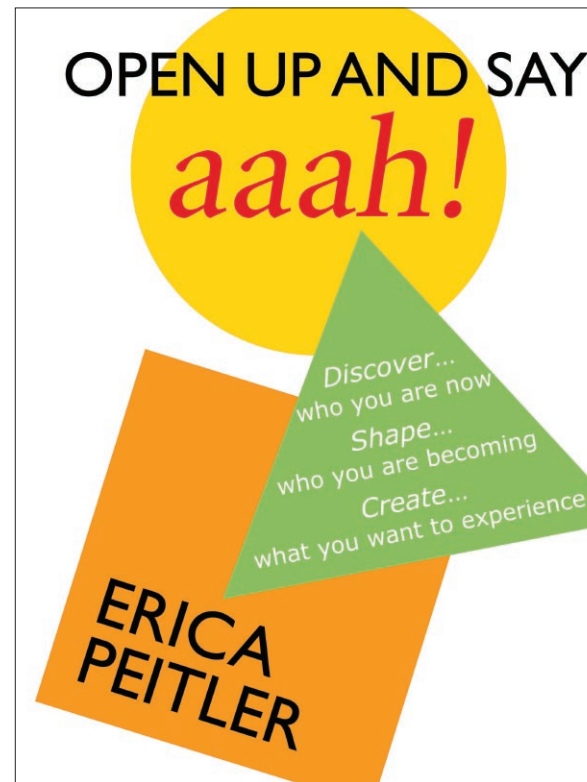
For the team or department looking to re-energize, build or strengthen working relationships, we can create a customized leadership retreat agenda which integrates business time and personal engagement time. We will bring practical and fun ways to deepen the critical relationships you have between your individual executives and within your group to achieve the team based performance dynamics you seek.

Speaking Engagements on Leadership

For an engaging and entertaining speaker who can provide relevant and insightful leadership learning to your organization at a townhall, national sales meeting or in a keynote address format, contact us. We will customize talks and speeches to reach through to your unique audience emotionally and intellectually in ways which motivate them to seek and find the answers within themselves to become the amazing leaders they believe they can be and you want them to be!

Topic Examples (can also be used in workshops/retreat formats):

- *3 Timeless Leadership Questions*
- *Are you ready, able and willing to Lead?*
- *Gaining Traction and Momentum as a Leader*
- *What VIPs say about your leadership!*
- *Open up and say aaah! A Personal Leadership Journey*
- *The Practice of aaah! A Powerful Life Tool*
- *Welcome to Selfhood: The Magic Entry Words are I choose*
- *Calling forth the Curious Seeker: The Leader Within*
- *Calling forth the Courageous Finder: Leading Change*
- *Calling forth the Conscious Creators: Engagement Leadership*



“If only... I wish I had... When I...”

STOP!

Want to experience your life more fully right now? Are you ready to claim and realize the potential which exists inside of you? Do you have the determination to transform the change that surrounds you each day into opportunities for personal growth?

Take a personal and self-directed leadership journey into the practice of aaah! With an easy to use diagnostic tool you will identify your change readiness in any area of your life with a customized assessment for where you need to focus to get “unstuck” and moving forward. Then with the breakthrough Open Up and Say aaah! model you will visually see and be guided to overcome the challenges of change in your own life.

*In these pages, you'll be introduced to the powerful concept of Selfhood and meet the **Curious Seeker**, **Courageous Finder** and **Conscious Creator** within you as you learn to open and integrate your heart, mind and voice. You will build and use your awareness, acceptance and alignment skills on your way to creating your own version of happiness.*

While other self-help books attempt to give you the answers, Open Up and Say aaah! is an experiential learning adventure which is fun, engaging and visually compelling as it provides you with the questions to reveal your most important personal insights. Learn how to call on this life tool called the practice of aaah! It will change everything!

AVAILABLE AT:

amazon.com ► barnesandnoble.com ► ericapeitler.com
\$29.95

ISBN-13: 978-0-9815124-0-2



Professional Credentials

Erica Peitler is a pharmacist and an internationally respected business leader with 20-years of experience as a corporate transformational change agent. With a Division Management background spanning large P+L/Operational responsibility (ranging from \$60M to \$400M in revenues), Board Level Strategic Growth Initiatives, serving as the Chief Scientific Officer for a Consumer Healthcare organization as well as being asked to lead several start-up entrepreneurial initiatives within larger infrastructures, Erica has been selected throughout her professional career to lead, grow and transform brands, people and organizations.

Now, as a professionally trained and certified leadership coach, Erica is pursuing her passion of helping people discover, create and express themselves as leaders. With an engaging, provocative and fun style, Erica helps leaders shape their growth potential by reaching beyond their comfort level and imagination as they pursue becoming the leaders they desire to be in their professional and personal life.

As a keynote speaker and author, Erica educates, entertains and enlightens audiences on leadership, transformational change and professional/personal growth initiatives. Her first book, *Open up and Say aaah!* is now available online and in bookstores.

Erica is also a Group Chair with Vistage International, the leading CEO membership organization in the world with over 15,000 members in 16 countries. She facilitates meetings with 15-18 CEO's each month in the New Jersey area and provides Executive Leadership Coaching to each member.

Erica Peitler
President
erica@ericapeitler.com

